



Losing Braincells (Danny)
 Losing Braincells (Freddy)
 Losing Braincells (Donna)
 Losing Braincells (Brad)

Crisco, dust, UV print and oil paint on
 wooden panel in perspex frame

Image Credits: Courtesy of the artist and Ehrlich Steinberg, Los Angeles

Losing Braincells is a series of composite printed and painted works on wooden panels, formed through an intricate layering of found pornographic and erotic imagery. The series' title takes its name from the online slang term "gooning", a sexual practice in which an individual masturbates or edges themselves to such an extent they enter a trance-like stupor. Whilst screen printed in the transparent material Crisco - a brand of vegetable fat historically used as lubricant within gay male sexual subcultures - the faces in the works are made visible through the application of a fine dust blown across the surface of the print. Grease and dust - substances that sit in contradiction to traditional archival practices - are rerouted by Newby as the primary materials for revealing and concretising an image. The series continues the artist's exploration into queered archival language through notions of image-making, consumption and desire.